

## GET YOUR A\$\$ SOME GRASS CONTEST RULES

- (a) THE GET YOUR A\$\$ SOME GRASS CONTEST (THE “**CONTEST**”) WILL BE CONDUCTED IN THE PROVINCE OF BRITISH COLUMBIA ONLY AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE CANADIAN LAW. NO PURCHASE IS NECESSARY. PARTICIPANTS MUST BE OF THE AGE OF MAJORITY IN THE PROVINCE OF BRITISH COLUMBIA OR OLDER AT THE TIME OF ENTRY. VOID IN WHOLE OR PART WHERE PROHIBITED BY LAW. ENTRY IN THIS CONTEST CONSTITUTES ACCEPTANCE OF THESE CONTEST RULES (THE “**CONTEST RULES**”).

### 1. ELIGIBILITY.

1.1 To be eligible for this Contest, an individual must:

- (b) be a legal resident of the province of British Columbia;
- (c) be of the age of majority in the province of British Columbia;
- (d) have a valid public Facebook, Instagram or X account at the time of entry;
- (e) be the sole owner of all right, title and interest (including copyright) in and to the Work (as defined below) submitted in connection with the Contest; and
- (f) live within one hundred (100) kilometers of the City of Vancouver.

1.2 The following people are not eligible to enter the Contest:

- (a) Employees of Corus Radio Inc., operating as CFOX-FM (the “**Station**”) and its parent, affiliates, subsidiaries, related companies, successors and assigns (together with the Station, “**Corus**”);
- (b) Employees of Western Turf Farms, its affiliates, subsidiaries, related companies, successors and assigns (collectively, “**Western Turf Farms**”, together with Corus, the “**Sponsors**”);
- (c) Employees of Roots & Wings Distillery, its affiliates, subsidiaries, related companies, successors and assigns, advertising and promotional agencies;
- (d) Any person who has been confirmed as a winner of two (2) Corus administered contests within six (6) months preceding the Contest start date indicated below where the prize was valued over fifty Canadian dollars (CDN\$50); and
- (e) The household members of any of the parties listed in Section (a) to (d) above.

1.3 The Sponsors shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to the Sponsors for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant should such an entrant at any stage supply

information that does not meet these requirements.

2. **CONTEST PERIOD.** The Contest begins at 1:00 pm Pacific Time (“**PT**”) on April 5, 2024 and ends at 11:59 pm PT on April 19, 2024 (the "**Contest Period**") after which time the Contest will be closed and no further entries shall be accepted.

3. **HOW TO ENTER.**

3.1 There is no purchase necessary to enter the Contest. Enter using the method of entry outlined below. No entries will be accepted by any other means.

3.2 Each entrant must post to one (1) of their personal social media accounts, a picture of their lawn, along with tagging the Station (the “**Work**”).

3.3 By participating in this Contest, each entrant represents and warrants that the Work: (i) does not contain any material, language or gestures that are libelous, defamatory, indecent, profane, obscene or violent and does not violate any laws including without limitation, relating to hate speech or otherwise; (ii) is original, solely created by the entrant and that no third party participated as an author, co-author or otherwise in the creation of the Work or any part thereof; (iii) all right, title and interest (including copyright) therein is owned and/or controlled by the entrant to the full extent necessary to enable the Sponsors to use the Work as contemplated by these Contest Rules; (iv) the Work does not infringe upon the intellectual property rights, rights of publicity, privacy rights, proprietary interests or other statutory or common law rights of any third party; (v) does not contain any recognizable logos or any other copyrighted material; (vi) does not contain any mention, endorsement, or “plug” any commercial product, service, venture or thing, including, without limitation, the name of entrant’s employer; and (vii) has not been submitted in connection with any other contest and/or promotional campaign.

3.4 Limit of one (1) entry per household during the Contest Period. In the case of multiple entries, only the first eligible entry will be considered.

3.5 All entries including the Work, become the sole property of the Sponsors and will not be returned for any reason. Entries must be received no later than the end of the Contest Period. Entries will be declared invalid if they are late, illegible, incomplete, damaged, irregular, mutilated, forged, garbled or mechanically or electronically reproduced. Unless otherwise set out herein, no communication or correspondence will be exchanged with entrants except with those selected as a potential winner.

3.6 In the event of a dispute as to who submitted an electronic entry, the entry will be deemed to have been submitted by the authorized account holder of the Facebook or X account associated with the entry. “Authorized account holder” of a Facebook or X account is defined as the natural person who is assigned to a Facebook or X account by Facebook or X.

4. **PRIZES.**

4.1 **Secondary Prizes.** There are nine (9) secondary prizes (collectively, the “**Secondary Prizes**”, each, a “**Secondary Prize**”) available to be won by the Contest finalists (collectively, the “**Secondary Prize Winners**” each, a “**Secondary Prize Winner**”) consisting of: one (1), one hundred Canadian dollar (CDN\$100) gift card to Roots & Wings Distillery.

4.2 Each Secondary Prize has an approximate value of one hundred Canadian dollars (CDN \$100).

- 4.3 **Grand Prize.** There is one (1) grand prize (the “**Grand Prize**”) available to be won by the Grand Prize winner (“**Grand Prize Winner**”) consisting of a new lawn, which shall include:
- (a) Three quarters (3/4) of old, existing lawn sod cutout;
  - (b) The disposal of the old sod;
  - (c) Two (2) yards of turf blend soil;
  - (d) One thousand five hundred (1,500) square feet of new sod; and
  - (e) Installation of the new sod.
- 4.4 The Grand Prize has an approximate value of four thousand five hundred Canadian dollars (CDN \$4,500).
- 4.5 Grand Prize and the Secondary Prizes are hereafter collectively referred to as “**Prize**” or “**Prizes**”. Grand Prize Winner and Secondary Prize Winners and are hereafter collectively referred to as a “**Winner**” or “**Winners**”.
- 4.6 Winners are not entitled to monetary difference between actual Prize value and stated approximate Prize value, if any.
- 4.7 The Sponsors and/or the Sponsors’ representatives will contact the Winners to coordinate the provision of the Prizes within fourteen (14) days once such Winners have been successfully contacted and notified of their Prize and fulfilled the requirements set out herein.

## 5. **PRIZE CONDITIONS.**

- 5.1 In the case of event tickets, gift cards or gift certificates, the terms by which the event tickets, gift cards or gift certificates may be redeemed are governed by the applicable retailer or service provider. Corus is not responsible for administering or ensuring compliance with the terms and conditions of the event tickets, gift cards or gift certificates.
- 5.2 Prizes must be accepted as awarded and cannot be transferred, assigned, substituted or redeemed for cash, except at the sole discretion of the Sponsors. Any unused, unclaimed or declined portion of a Prize will be forfeited, have no cash value and the Sponsors shall have no obligation to provide either an alternative or value-in-kind. The Sponsors reserve the right, in their sole discretion, to substitute a prize of equal or greater value if the Prize (or any portion thereof) cannot be awarded for any reason.
- 5.3 Shipped Prizes shall not be insured and the Sponsors shall not assume any liability for lost, damaged or misdirected Prizes.

## 6. WINNER SELECTION.

### 6.1 Qualifier Selection. Ten (10) qualifiers will be selected as follows:

- (a) On or about April 8, 2024 until April 19, 2024, one (1) entrant shall be selected by random draw from all eligible entries received (each a “**Qualifier**”). The odds of being selected as a Qualifier are dependent upon the number of eligible entries received by Corus. Before being declared a Qualifier, the selected Qualifier shall be required to correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited, mathematical skill-testing question to be administered during a pre-arranged telephone call or by e-mail to comply with the Contest Rules and to sign and return the Release (described below).
- (b) THE SELECTED QUALIFIER WILL BE NOTIFIED BY ONE OF THE FOLLOWING WAYS: PRIVATE FACEBOOK MESSAGE, OR PRIVATE INSTAGRAM MESSAGE OR PRIVATE X MESSAGE NO LATER THAN APRIL 22, 2024 AT 8:00AM PT AND MUST RESPOND WITHIN TWO (2) BUSINESS DAYS OF NOTIFICATION. Upon notification, the selected Qualifier must respond by telephone or e-mail (as specified in the notification) to the contact number or e-mail address provided no later than the indicated deadline set out in the Contest Rules and/or the notification. If the selected Qualifier does not respond accordingly, they will be disqualified and another entrant may be selected in the Sponsors’ sole discretion until such time as a Qualifier satisfies the terms set out herein. The Sponsors are not responsible for the failure for any reason whatsoever of a selected Qualifier to receive notification or for the Sponsors to receive a selected Qualifier’s response.

### 6.2 Grand Prize Winner Selection. One (1) Grand Prize Winner shall be selected as follows:

- (a) On or about April 19, 2024 in Vancouver, British Columbia, one (1) Qualifier will be selected by a random draw from all eligible entries received during the Contest Period. Each Qualifier shall be eligible to win only one (1) Prize. The odds of being selected as a potential Grand Prize Winner are dependent upon the number of eligible Qualifiers received by Corus. Before being declared the Grand Prize Winner, the selected Qualifier shall be required to correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited, mathematical skill-testing question to be administered during a pre-arranged telephone call or by e-mail to comply with the Contest Rules and to sign and return the Release (described below).
- (b) THE SELECTED QUALIFIER WILL BE NOTIFIED BY TELEPHONE AND/OR E-MAIL NO LATER THAN APRIL 22, 2024 AT 8:00AM PT AND MUST RESPOND WITHIN THREE (3) BUSINESS DAYS OF NOTIFICATION. Upon notification, the selected Qualifier must respond by telephone or e-mail (as specified in the notification) to the contact number or e-mail address provided no later than the indicated deadline set out in the Contest Rules and/or the notification. If the selected Qualifier does not respond accordingly, they will be disqualified and will not receive the Grand Prize and another entrant may be selected in the Sponsors’ sole discretion until such time as a Qualifier satisfies the terms set out herein. The Sponsors are not responsible for the failure for any reason whatsoever of a selected Qualifier to receive notification or for the Sponsors to receive a selected Qualifier’s response.
- (c) If, as a result of an error relating to the entry process, drawing or any other aspect of the Contest, there are more selected Qualifiers than contemplated in these Contest Rules, there will be a random draw amongst all eligible Prize claimants after the Contest’s closing date

to award the correct number of Prizes.

**6.3 Secondary Prize Winner Selection.** Nine (9) Secondary Prize Winners shall be selected as follows:

- (a) On or about April 19, 2024 in Vancouver, British Columbia, the remaining nine (9) Qualifiers will be eligible to win one (1) Secondary Prize. Each Qualifier shall be eligible to win only one (1) Prize. The odds of being selected as a potential Secondary Prize Winner are dependent upon the number of eligible Qualifiers received by Corus. Before being declared a Secondary Prize Winner, the selected Qualifier shall be required to correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited, mathematical skill-testing question to be administered during a pre-arranged telephone call or by e-mail to comply with the Contest Rules and to sign and return the Release (described below).
- (b) THE SELECTED QUALIFIER WILL BE NOTIFIED BY TELEPHONE AND/OR E-MAIL NO LATER THAN APRIL 22, 2024 AT 8:00AM PT AND MUST RESPOND WITHIN THREE (3) BUSINESS DAYS OF NOTIFICATION. Upon notification, the selected entrant must respond by telephone or e-mail (as specified in the notification) to the contact number or e-mail address provided no later than the indicated deadline set out in the Contest Rules and/or the notification. If the selected Qualifier does not respond accordingly, they will be disqualified and will not receive a Secondary Prize and another Qualifier may be selected in the Sponsors' sole discretion until such time as a Qualifier satisfies the terms set out herein. The Sponsors are not responsible for the failure for any reason whatsoever of a selected Qualifier to receive notification or for the Sponsors to receive a selected Qualifier's response.
- (c) If, as a result of an error relating to the entry process, drawing or any other aspect of the Contest, there are more selected Qualifiers than contemplated in these Contest Rules, there will be a random draw amongst all eligible Prize claimants after the Contest's closing date to award the correct number of Prizes.

- 7. RELEASE.** Potential Winners will be required to execute a legal agreement and release (“**Release**”) that confirms each potential Winner’s: (i) eligibility for the Contest and compliance with these Contest Rules; (ii) acceptance of the Prize as offered; (iii) release of each of the Sponsors Facebook, Instagram, Twitter, X and each of their employees, directors, officers, suppliers, agents, sponsors, administrators, licensees, representatives, advertising, media buying and promotional agencies (collectively, the “**Releasees**”) from any and all liability for any loss, harm, damages, cost or expense arising out of participation in the Contest, participation in any Contest-related activity or the acceptance, use, or misuse of any Prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and (iv) grant to the Sponsors of the unrestricted right, in the Sponsors' collective or individual discretion, to produce, reproduce, display, publish, convert, post, serve, broadcast, exhibit, distribute, adapt and otherwise use or re-use the Winner's name, statements, image, likeness, voice and biography; and the Work, in any and all media now known or hereafter devised, in connection with the Contest and the promotion and exploitation thereof. The executed Release must be returned within fourteen (14) business days of the date indicated on the accompanying letter of notification or the verification as a Winner or the selected entrant will be disqualified and the Prize forfeited.

- 8. INDEMNIFICATION BY ENTRANT.** By entering the Contest, each entrant releases, indemnifies and holds Releasees harmless from any and all liability for any injuries, loss or damage of any kind to the entrant or any other person, including personal injury, exposure to the COVID-19 virus, death, or property damage, resulting in whole or in part, directly or indirectly, from (a) their participation in the Contest or any Contest-related activity; (b) the acceptance, use, or misuse of any Prize; or (c) any breach of the Contest Rules. Each entrant agrees to fully indemnify the Releasees from any and all claims made by third parties relating to the entrant's participation in the Contest, without limitation.
- 9. RIGHTS CLEARANCE.** By providing the Work to the Sponsors in connection with the Contest, each entrant shall retain all right, title and interest (including copyright) in and to the Work and shall grant to the Sponsors a worldwide, gratuitous, irrevocable, and exclusive license to copy, modify, produce, reproduce, display, publish, exhibit, distribute, convert, adapt, post, serve, broadcast, communicate by telecommunication, transmit and otherwise use or reuse the Work in all media now known or hereafter devised in perpetuity beginning on the date of entry, including, but not limited to, in connection with the administration, promotion and exploitation of the Contest. Sponsors assume no responsibility for any claims of infringement of rights to copyright, privacy, personality or otherwise, and all such liability shall remain with the entrant. Sponsors reserve the right to exclude any Work for any reason whatsoever, including but not limited to, on the basis of concerns relating to the rights of third parties, including but not limited to privacy, copyright, defamation, rights of personality, obscenity or hate speech, as determined by Sponsors in their sole discretion.
- 10. LIMITATION OF LIABILITY.** The Sponsors assume no responsibility or liability for lost, late, unintelligible/illegible, falsified, damaged, misdirected or incomplete entries, notifications, responses, replies or any Release, or for any telephone, hardware or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an entry. The Sponsors are not responsible for any incorrect or inaccurate information, whether caused by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the administration of the Contest. The Sponsors assume no responsibility or liability in the event that the Contest cannot be conducted as planned for any reason, including reasons beyond the control of the Sponsors, such as tampering, unauthorized intervention, fraud, technical failures, or corruption of the administration, security, fairness, integrity or proper conduct of this Contest.
- 11. CONDUCT.** By participating in the Contest, each entrant is deemed to have executed and agrees to be bound by the Contest Rules, which will be posted at the Contest Microsite and made available upon request throughout the Contest Period. Each entrant further agrees to be bound by the decisions of the Sponsors, which shall be final and binding in all respects. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant found to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest (c) violating the terms of service, conditions of use and/or general rules or guidelines of any Corus property or service; and/or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass the Sponsors or any other person. **CAUTION: ANY ATTEMPT TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSORS RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO CRIMINAL PROSECUTION.**
- 12. PRIVACY / USE OF PERSONAL INFORMATION.**
- 12.1 By entering the Contest, each entrant expressly consents to Corus and its third-party agents and service providers, to collect, use, store, and share any personal information submitted by entrant

to enter the Contest, such as name, age of majority confirmation, and contact information, as applicable, only for the purpose of implementing, administering, and fulfilling the Contest as described in these Rules, and in accordance with Corus' Privacy Policy, available at <http://www.corusent.com/privacy-policy>.

12.2 Each Winner further consents that: (a) Corus may broadcast, publish, disseminate and otherwise use a Winner's name, city/town/village and province/territory of residence, image and/or voice in connection with any promotion and/or publicity purposes without further compensation to Winner.

12.3 No communication unrelated to the Contest, commercial or otherwise, will be sent to the entrant unless the entrant otherwise expressly agrees to receive further communications from Sponsors.

**13. INTELLECTUAL PROPERTY.** All intellectual property, including but not limited to trade-marks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations is owned by the Sponsors and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

**14. TERMINATION.** The Sponsors reserve the right, in their sole discretion, to terminate the Contest, in whole or in part, and/or modify, amend or suspend the Contest, and/or the Contest Rules in any way, at any time, for any reason without prior notice.

**15. LAW.** These are the official Contest Rules. The Contest is subject to applicable federal, provincial and municipal laws and regulations. The Contest Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over the Sponsors. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the entrant and the Sponsors in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Ontario without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.

**16. DISCREPANCY.** In the event of any discrepancy or inconsistency between the terms and conditions of the Contest Rules and disclosures or other statements contained in any Contest-related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Contest Rules shall prevail, govern and control.

**17. FACEBOOK.** This Contest is in no way sponsored, endorsed or administered by or associated with Facebook. Facebook is completely released of all liability by each entrant in this Contest. Any questions, comments or complaints regarding the Contest must be directed to Corus and not Facebook.

**18. SOCIAL MEDIA.** This Contest is in no way sponsored, endorsed or administered by any social media platforms on which the Contest may have been promoted and/or publicized. Any questions, comments or complaints regarding the Contest must be directed to Corus.